



GOOGLE & FACEBOOK Advertising

GOOGLE ADWORDS is an advertising service by Google for businesses wanting to display ads on Google and its advertising network. The AdWords program enables businesses to set a budget for advertising and only pay when people click the ads. The ad service is largely focused on keywords.

NO CONTRACTS, NO HIDDEN FEES

FACEBOOK ADVERTISING can appear in News Feeds on desktops, News Feeds on cellphones, and in the right column of Facebook on desktops.

AD WORDS **LITE** PACKAGE

UP TO TEN KEYWORDS,
MONTHLY REPORTING
R 665,00 ONCE-OFF SETUP FEE
15 % COMMISSION
ON MONTHLY ADVERTISING SPEND

AD WORDS **FULL** PACKAGE

ADWORD FULL PACKAGE
UP TO 25 KEYWORDS ,
MONTHLY REPORTING
R 1265,00 ONCE-OFF SETUP FEE
25 % COMMISSION
ON MONTHLY ADVERTISING SPEND

RATES



RATES

GOOGLE LOCAL BUSINESS LISTING :

Get your business listing on Google to start building visibility in Google Maps and Google Search in your local community .

R 450,00 ONCE OFF FEE

DIRECT YOUR TO ADS TO POTENTIAL CUSTOMERS BASED ON AGE,INCOME LEVEL, LOCATION, DEMOGRAPHICS ETC.

R 665,00 ONCE-OFF SETUP FEE

20 % COMMISSION
ON MONTHLY ADVERTISING SPEND

IF REQUIRED : FACEBOOK BUSINESS PAGE CREATION &
SETUP FEE : R 500,00 ONCE OFF

RATES



facebook
Advertising

